

QUALITY & NUTRITION

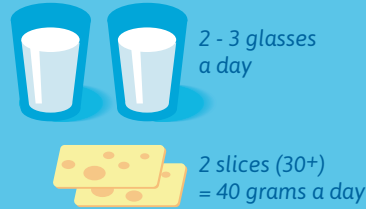
Advanced monitoring systems in the whole chain



Ideal soil and climate conditions, lots of expertise



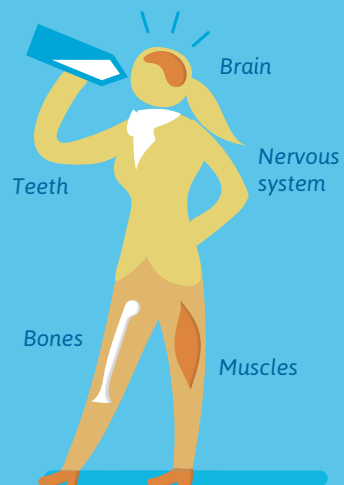
Recommended by the Netherlands Nutrition Centre



2 - 3 glasses a day

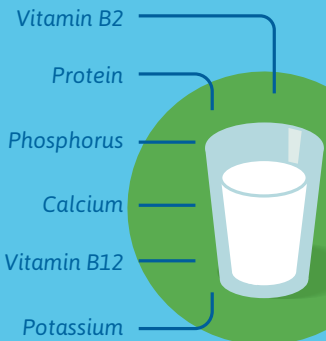
2 slices (30+) = 40 grams a day

Milk is good for:

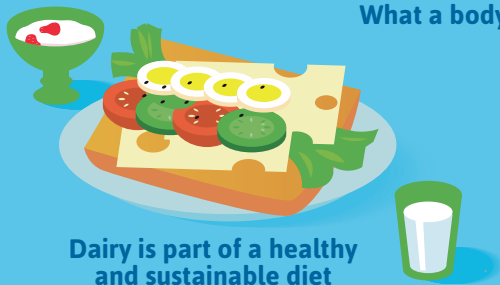


Praised for excellence

100% natural



What a body needs!



Dairy is part of a healthy and sustainable diet

DUTCH DAIRY AT A GLANCE

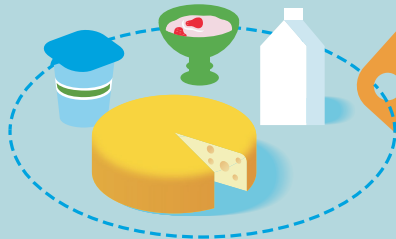
2022 EDITION



ECONOMY & SUSTAINABILITY



1.6 m
cows



Export value

€ 8 bn

62%
of dairy farms
save energy by utilizing
the natural heat
from milk



43%
less antibiotic
use in 2020
compared to
2009



35%
Domestic
market

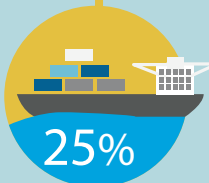
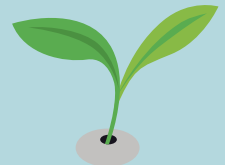
Dairy product
export

Dairy's
contribution
to the Dutch trade
balance **7%**



84%
of farms practice
grazing

100%
use responsible soy



Outside of the EU

1. China
2. United States
3. United Kingdom



EU market

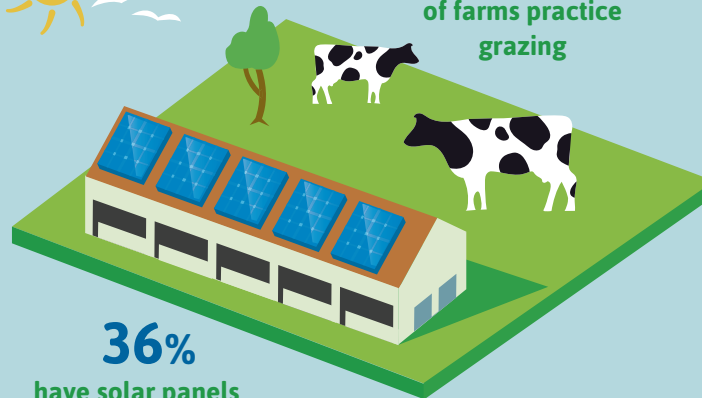
1. Germany
2. Belgium
3. France



51
dairy factories



47 thousand
employment
in dairy farming
and dairy industry (fte)



36%
have solar panels



15 thousand dairy farms

