

QUALITY & NUTRITION

Advanced monitoring systems in the whole chain



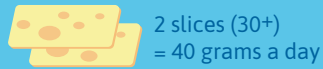
Ideal soil and climate conditions, lots of expertise



Recommended by the Netherlands Nutrition Centre

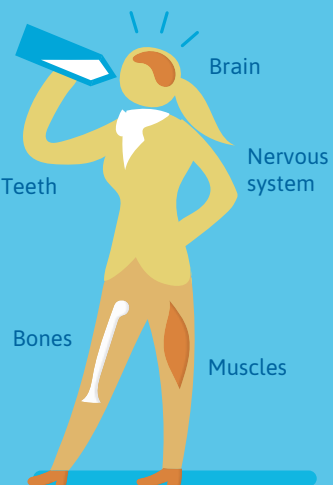


2 - 3 glasses a day

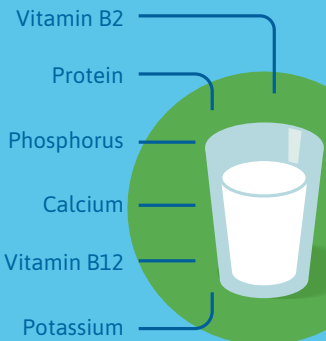


2 slices (30+) = 40 grams a day

Milk is good for:



100% natural



What a body needs!

1
Praised for excellence



Dairy is part of a healthy and sustainable diet



DUTCH DAIRY AT A GLANCE

2023 EDITION

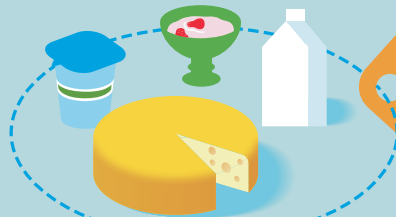


ECONOMY & SUSTAINABILITY



1.6 m

cows



Export value
approx. **€ 10 bn**
Including intra-EU trade

62%
of dairy farms
save energy by utilizing
the natural heat
from milk



43%
less antibiotic
use in 2021
compared
to 2009

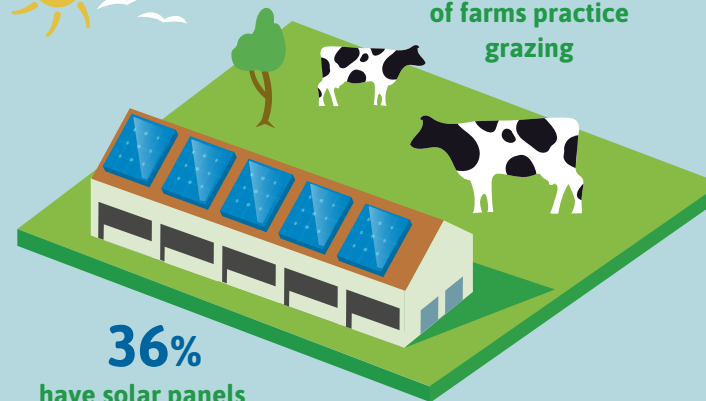


Destination of dairy products
in the Netherlands*

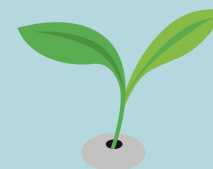
Dairy's
contribution
to the Dutch trade
balance **7%**



83.9%
of farms practice
grazing



100%
use responsible soy



30%
Domestic
market

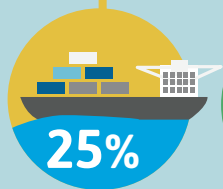


52
dairy factories



46 thousand
employment
in dairy farming
and dairy industry (fte)

36%
have solar panels



25%

Outside of the EU

1. China
2. United States
3. United Kingdom



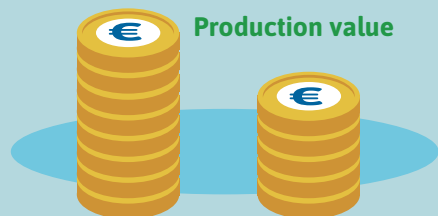
45%

EU market

1. Germany
2. Belgium
3. France

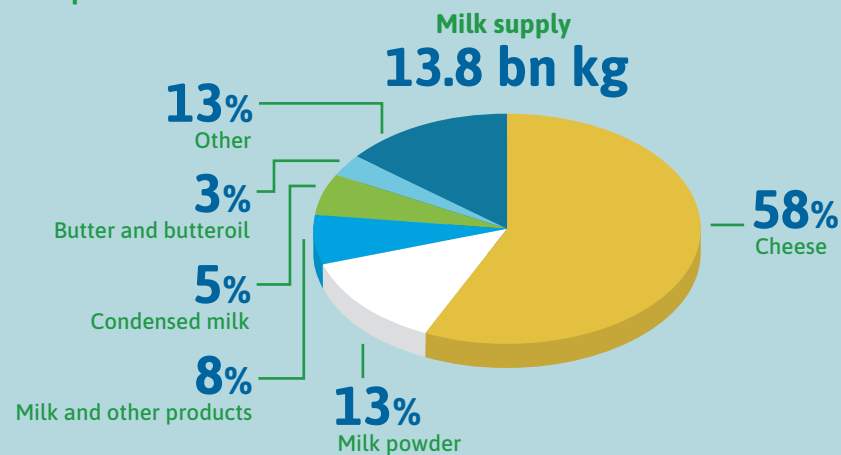


14.7 thousand dairy farms



€ 10.5 bn dairy industry
€ 7.6 bn dairy farming

Production value



* Based on production, imports and exports
(in % milk equivalent)